

Susan Beckwith

OVERVIEW

Susan Beckwith is a business professional with fifteen years of experience in providing business management and operational leadership. She is a principal and President of Grow Right, a division of R2R, LLC. Mrs. Beckwith provides overall leadership of the division supporting Grow Right in fiscal and strategic planning, human resources including the management of the benefit packages, and technology initiatives associated with day care applications. Mrs. Beckwith was co-founder and owner of Open Roads Consulting, Inc. In her role at Open Roads, she provided overall management of the communication and human resource departments. Mrs. Beckwith was the founder and President of Apple Tree Learning Center, a 21 year old, non-profit company that provides early learning solutions in conjunction with local church facilities.

Key Skills

Grow Right Experience

President

Grow Right (December 2013 – present)

As president of Grow Right, Mrs. Beckwith provides business consulting services specifically in the education industry. Her responsibilities include overall business operations and business development support. Mrs. Beckwith's many years of early education and business operation experience gives her unique insight into assisting early education providers grow and have successful operations.

Prior Professional Experience

Vice President, Communications and Human Resources

Open Roads Consulting, Inc. (August 2008 – December 2013)

Mrs. Beckwith is instrumental in human resources, researching, and setting up the benefits packages, identifying financial loan alternatives for business financing, and strategic business planning and decision making. She is responsible for technical initiatives and market analysis for Open Roads products related day to day operations.

EDUCATION

Graduate Studies in Developmentally Appropriate Practices in Early Childhood Education, Old Dominion University, 1995

B.S., Early Childhood Education, Old Dominion University, 1992

A.A.S., Business Administration, Tidewater Community College, 1988

EXPERTISE

Curriculum Development

Customer Relations

Business Development

Marketing and Communications

People-Focused

Success-Driven

Management of Multiple Projects

Organizational Expertise

YEARS OF EXPERIENCE

25+

Executive Director

Apple Tree Learning Centers, Inc. (June 1989 – September 2010)

Mrs. Beckwith was responsible for overall operations of a not-for-profit group of early childhood education facilities in Chesapeake and Suffolk, Virginia that included opening of two new centers in the last five years, securing all licenses and permits, hiring of staff and development of human resources, budgeting and accounting, public relations, and networking of community resources to the private and public sectors. Mrs. Beckwith has served in the following capacities within the Apple Tree Learning Center, Inc.:

Area Director of Multi-Location Management

Mrs. Beckwith was responsible for curriculum implementation, integration of developmentally appropriate practices, student enrollment, staff recruitment, human resource development, accounting and budgeting.

Center Director

Mrs. Beckwith was responsible for overall planning and opening of multiple new centers that included implementing not-for-profit corporations, site preparation, lease negotiation, playground design and curriculum alignment, inspections and permits, advertising, budgeting, recruiting, and staff development.

Director Consultant

Mrs. Beckwith was responsible for the overall planning and opening of two new centers that included securing all licenses and permits, hiring of personnel, staff training, in-service workshops, recruiting, advertising, budgeting and accounting. (United Methodist Churches of Virginia: Norfolk United Methodist Child Care Center, Inc.; Norfolk, Virginia and Main Street Day Care Center, Inc.; Suffolk, Virginia)

Teacher

Twin Oaks School (August 1983 – June 1987)

Mrs. Beckwith was responsible for teaching kindergarten and first grade and management of school in director's absence, in-service workshops, staff training, and development.